

Shelly Dalal

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SHELLY DALAL

GRAPHIC DESIGN

Work Experience

- 2015 - 2018 **Yehoshua TBWA** - Advertising agency.
Job Title: Phooshop and Graphic artist
Job Description: Design and Image processing and photos retouching
Computer Programs: CC 2018 Adobe Photoshop, InDesign and illustrator.
Clients: Ofer Malls, Opera House, LG, ID Design, Studio C, Urban and more
- 2010 - 2014 **Adler Chomski & Warshavsky Grey** - Advertising agency.
Job Title: Digital artist and production artist.
Job Description: Design and execution of print and digital media.
Computer Programs: CS5 Adobe Photoshop, InDesign and illustrator.
Clients: Pelephone, Bank Hapoalim, Strauss, Pais, Bezeq, Bezeqint, Tami 4, Skoda, Volkswagen, Seat, Jafora, Steimatzky, Microsoft, Intel, Delta, April, Electra, Phoenix, Calcalist and Tambur
- 2008 - 2009 **Afikim** - Private sector advertising agency.
Job Title: Graphic designer and Production artist.
Job Description: Design and execution of print and digital media.
Clients: Pelephone, Osem, Sano, Clalit Health Care, Opticana
- 2006 - 2008 **Maariv** - Israel daily newspaper.
Job Title: Graphic Designer, digital and production artist.
Job Description: Design and execution of print and digital media. Responsible for elite advertisement.
- 2003 - 2006 **Yedioth Tikshoret** - Local newspapers of Yedioth Ahronoth group.
Job Title: Studio head of production artist, graphic designer and production artist.
Job Description: In charge of the traffic, work tracking and final approvals of the print media. Responsible for the magazine layout design
- 2002 - 2003 **FOX** - Fashion
Job Title: Graphic designer.
Job Description: Illustrating and designing fashion styles.
- 2001 - 2002 **KishKush** - Kids Fashion
Job Title: Graphic designer and fashion designer.
Job Description: Designing styles, embroidery and prints for the 2002 collection.
- 1999 - 2001 **Army Service**
Full army service, at the information service, as Graphic Artist and roads sketchers.

Professional attributes

- Full control of all the Adobe Software
- Building art from scratch
- High Level photos retouching
- Works well under pressure
- Pedantic and accurate
- Very organized

Education

- 2018 **StrenFX** - Adobe After Effects
- 2015 **Mentor** - Adobe CC
- 2008-2009 **The Open University** - Bachelor's degree in management and communication.
- 2008 **Mentor** - Adobe authorized training center - Diploma studying Web design.
- 2001-2002 **The Technology president** - Diploma studying Graphic design, advertising and design softwares.
- 1997-1999 **Amal Net Art high school** - Graduated with a graphic design diploma.

Languages: Hebrew - mother tongue English - Very well